

Twinkie

Lovers Beware— This Cake Has Cost JOBS!

- Bought during a bankruptcy, the “new” Hostess CEO has declared he won’t be hiring union workers.
- Over 14,000 middle class jobs were eliminated when Hostess took a nose-dive, closed its doors and sold off its assets; only to re-emerge as a “new” company with new private equity owners.
- The number of Teamster members hired back by “new” Hostess = ZERO
- “New” Hostess has the audacity to re-open some bakeries with non-union workers, and to pay them lower wages with fewer benefits.
- And now, “new” Twinkies somehow have a shelf-life that is more than twice as long as before
- Twinkies are now smaller.

***It's time for Hostess to DO THE RIGHT THING –
rehire its longtime, loyal workers and
pay them a decent living wage.***