



Food & Drug Council[®]

I N C O R P O R A T E D

June 5, 2008

Dear Store Manager:

We understand that a labor dispute between Teamsters Local 683 and the regional distributor of Coca-Cola products ("CCE") exists and a strike may occur very shortly. After the strike commences, Teamsters Local 683 intends to seek support from your customers by requesting that they not purchase Coke products distributed by CCE. This letter hereby notifies you of the intention of the Food and Drug Council, Inc. ("FDC") to assist its affiliate, Teamsters Local 683, in publicizing a public boycott of Coke products distributed by CCE. The boycott message will be addressed to customers who shop at your store.

There will not be any picketing or patrolling in support of the boycott at your location and we will not ask the public to cease patronizing your store at this time. The boycott activities will be centered on handbilling in your public parking lot areas as well as public entrances and exits of your store in order to persuade your customers not to purchase any Coke products. We expect to engage in a peaceful exercise of protected free speech under both the California and United States Constitutions.

Local 683 will be assisted in its boycott activities by many of its fellow affiliates of the FDC. These affiliates comprise the majority of local unions throughout the State of California representing workers in the food and drug industry. Thousands of union members will get our message and choose, just as members of the public will choose, not to buy Coke products during the period of this labor dispute.

We are assisting in this boycott at the request of Local 683 because CCE has refused to acknowledge the legitimate demands of its Teamster-represented employees at its Oceanside facility who wish for nothing more than what their fellow Teamsters in Southern California earn. We will inform the public that CCE can easily afford to provide these employees what is already in Teamster contracts in the area. Why should these employees make less wages and have fewer benefits than their co-workers at other facilities in Southern California?

If you do not carry any Coca-Cola products in your store, or if you decide not to carry them while the boycott is in progress, please notify us at once so we need not handbill to secure the support of your customers.

Should you have any questions about these activities, please call your Labor Relations Department. Thank you for your cooperation.

Sincerely,

Paul A. Kenny, President