

SHOULD THE WEALTHIEST 1% BE THE ONLY VOICE IN POLITICS?

▶ That's exactly what will happen if **ANTI-UNION MILLIONAIRES** behind a new ballot measure get their way this November.

THEIR MEASURE would strip union workers of our voice in politics, while a giant loophole allows big corporations to spend without any limits to influence elections.

THEIR HIDDEN AGENDA is to boost corporate profits by

- **OUTSOURCING OUR JOBS**
- **CUTTING PENSIONS**
- **LOWERING WAGES**
- **ELIMINATING PREVAILING WAGE**

(((STOP))) THE CORPORATE POWER GRAB
Don't let ANTI-UNION MILLIONAIRES silence our voice!

Learn more at www.CaliforniaLabor.org/CorporateDeception

((STOP))
The Corporate Power Grab Initiative

Worksite Rap

USE THIS WORKSHEET TO PUT TOGETHER YOUR OWN RAP TO TALK TO A CO-WORKER, FRIEND OR FAMILY MEMBER ABOUT THE CORPORATE POWER GRAB INITIATIVE.

- 1. Start the conversation.** Use one of the conversation starters from the back of this sheet or just say what comes naturally to you.
- 2. Explain Corporate Power Grab.** Choose a few key facts from the list on the back of this sheet. Don't worry about explaining every detail of the "fine print". Just share what seems most important to you and the person you're talking with.
- 3. Tell your story** – give your personal reasons for opposing Corporate Power Grab. Why do you care? How would it affect you?
- 4. Ask the other person what they think - LISTEN.** Answer any questions they have. If you don't know the answer, that's fine. Just say you'll find out and get back to them.
- 5. Ask them if they will join you in voting "NO" in November.**

OVER

STOP The Corporate Power Grab Initiative

Worksite Rap continued

CONVERSATION STARTERS

Starting the conversation can be the hardest part of having a conversation about politics. Here are a few examples of "conversation starters" that may help you to get going. Use one of them – or make up your own!

1. I went to a meeting recently and I found out that there's going to be an initiative that's going to really hurt working people on the ballot in November. Have you heard about the Corporate Power Grab Initiative?
2. Do you remember all that crazy stuff that was happening in Wisconsin last year when the Governor tried to do away with unions? Did you know that something like that is about to happen in California this year?
3. Have you heard about this new Ballot Measure that would give the very wealthy and big corporations even more influence over our elections?

KEY FACTS ABOUT CORPORATE POWER GRAB

The Corporate Power Grab Initiative is intentionally written to be very confusing and deceptive. When you explain it to people, just stick to a few key facts that are important to you and that you think will make a difference. Some key facts you may want to use include:

- The initiative would take away union members' right to pool our money to have a voice in politics.
- Corporations would still be able to spend UNLIMITED money on politics because millionaire backers have written a giant loophole into the measure.
- It's deceptive - it pretends to be about campaign finance reform that would level the playing field in politics, but really it gives corporations all the power.
- The funders of this measure are anti-union millionaires from Orange County.
- We all know Sacramento is broken, but this fake "reform" would make things much worse.
- We've beaten very similar initiatives before - in 1998 and 2005. Voters rejected these ideas both times.

((STOP)) The Corporate Power Grab Initiative

Key Points

WEALTHY CORPORATE INTERESTS ARE ATTEMPTING TO SILENCE THE VOICE OF CALIFORNIA WORKERS.

A broken political system in Sacramento is already failing our families. But now, a group of anti-union millionaires is pushing a fake “reform” measure targeting working people that will make things much worse.

- This attack comes in the form of a ballot initiative the millionaire backers say is about special interests. **It's really a wolf in sheep's clothing** designed to strip middle class workers from having a voice in politics.
- **This initiative is misleading, deceptive and full of consequences that hurt us all.** The truth is that the anti-union millionaires behind this initiative intentionally limited the voice of middle class workers while writing in a giant loophole for big corporations. That's simply not fair.
- **The measure was deceptively written** so it appears to be balanced reform that applies to unions and corporations. **But look at the fine print.** The measure's ban on payroll deducted funds for politics **ONLY APPLIES TO UNIONS.** Corporations almost never use payroll deduction to fund political campaigns; they use their massive profits.
- **This cynical measure isn't about special interests, and it sure isn't about reform.** It's designed to silence construction workers, plumbers, teachers, nurses, firefighters and other working people while giving big corporations and CEOs free rein to exert limitless influence on our political system.
- All Californians should be alarmed by this blatant power grab. The measure's backers are trying to fool the public as part of a **deceptive agenda to give even more power to the very wealthiest among us.**
- Corporate bosses already have massive influence over politicians. **Corporations outspend unions 15-1 in political campaigns.** This deceptive measure would give them even more power to offshore our jobs, cut our pay, eliminate our retirement and shrink our middle class.